



Press Release

Electromechanics Synergy Network joins EUROMETAL's European industrial competitiveness convoy

Brussels, 7 September 2026

ESN takes to the streets alongside EUROMETAL to defend the European steel supply chain.

On Monday, 7 September 2026, in Brussels, Electromechanics Synergy Network (ESN) will participate in the European Industrial Competitiveness Convoy, an initiative promoted by EUROMETAL that will bring together companies, workers, trade associations, and industrial stakeholders from across Europe to demand policies capable of strengthening European manufacturing, investment, and quality employment.

With this decision, ESN continues to bring a clear and urgent demand to the attention of governments and European institutions: **keep manufacturing in Europe.**

According to ESN, Europe currently risks seeing its industrial base die. European manufacturers are investing significantly to comply with the European Union's ambitious environmental and climate targets. However, many steel-intensive products manufactured outside the EU and imported into the European market are not subject to equivalent requirements.

While steel imported into the EU is subject to quotas, trade measures, and costs linked to the Carbon Border Adjustment Mechanism (CBAM), finished products made with steel from outside the Union often remain excluded from equivalent obligations. This creates a regulatory gap that penalizes companies producing in Europe and creates uneven competitive conditions along the value chain. For ESN, this imbalance increases production costs, encourages relocation, puts plants, jobs, investments, and industrial skills at risk, and reduces the demand for European steel. If this trend continues, Europe would lose control of strategic industrial capacities essential for defense, infrastructure, and the green transition.

For this reason, ESN supports EUROMETAL's call to guarantee a level playing field along the entire European manufacturing supply chain.

The steel industry is much more than a collection of factories: it creates employment, supports local communities, fuels innovation, and guarantees the industrial capacity necessary for infrastructure, mobility, defense, and the green transition.

When production leaves Europe, not only is productive capacity lost, but investments, know-how, and long-term economic resilience are also lost, with direct consequences for the Union's competitiveness, security, and strategic independence.

Keeping manufacturing in Europe means keeping prosperity, skills, and industrial value in Europe.

Main Program Highlights

10:30 - Participants gather at the Robert Schuman roundabout.

11:00 - Press conference and media interviews at the Robert Schuman roundabout.

11:30 - Silent procession of business and association representatives with ten symbolic industrial coffins around the Berlaymont, representing the symbolic funeral of European manufacturing capacity, employment, and industrial know-how.

11:30 - Arrival of the European Industrial Competitiveness Convoy in the European Quarter and positioning of participating trucks on Boulevard Charlemagne.

12:00 - Simultaneous sounding of truck horns as a symbolic alarm signal for Europe's manufacturing future.

12:05 - Presentation of the convoy's common message to a representative of the European Commission, followed by a photo opportunity.

Times are subject to change based on traffic conditions and instructions from police and local authorities.